

# C.J. Eisenbarth Hager

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## Profile Statement and Accomplishments

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Accomplished coalition builder, known for clear, concise and effective communication with stakeholders. Equally respected for program management and issue analysis. Consistently recognized for exceeding goals, dedication, and the ability to manage multiple, competing priorities. With 15 years of experience, career highlights include:

- Implemented and facilitated over 20 public meetings to solicit input on state spending
- Spearheaded a state's grant application to the federal government, resulting in over \$34 million in grants annually
- Secured an increase in NeighborWorks America's annual federal budget appropriation from \$75 million to \$115 million

## Summary of Skills

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### Leader in Coalition Building

- Entrusted to act independently with diverse constituencies, including high-level elected and appointed state and federal officials, board members, peer organizations, constituents, and other stakeholders
- Launched grassroots lobbying efforts aimed at changing federal policy or increasing programmatic funding
- Conceptualized an individualized strategy in approaching members of Congress
- Created numerous analyses for Congress and the presidential administration that outlined programmatic outcomes

### Excellence in Communication

- Developed new outreach methods that increased minority participation in state programs
- Authored numerous policy-related articles for trade publications
- Composed testimony and coached witnesses to appear before congressional hearings
- Drafted and provided feedback to both lawmakers and subject organizations on state and federal bills and regulations

### Management of Complex Processes

- Managed the appropriation of \$12 million to eight state agencies
- Directed the interaction between employer and all branches of the federal government
- Ran a state's annual grant request for three federal programs
- Oversaw technical assistance to several nonprofit organizations in developing a groundbreaking housing program

### Ability to Analyze and Distill Complex Issues

- Monitored policy landscape and recommended courses of action to better achieve goals
- Evaluated the need for state services, and counseled legislators in targeting funding
- Performed research for and wrote a gubernatorial budget initiative, resulting in an additional \$6 million for housing activities each year

- Assessed and rated grant applications for the Community Development Financial Institution Fund and the Arizona Community Foundation

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## Experience

<b>Senior Policy Analyst</b> Morrison Institute for Public Policy, ASU	2009 - present Phoenix, AZ
<b>Governmental Affairs Consultant</b> Clients include Rapoza Associates and NeighborWorks America	2003 – 2009
<b>Director of Governmental Affairs</b> NeighborWorks America (formerly Neighborhood Reinvestment Corporation) Washington, DC	2000 – 2003
<b>Public Resource Development Manager</b> NeighborWorks America (formerly Neighborhood Reinvestment Corporation) Washington, DC	1999 – 2000
<b>Information and Training Program Manager</b> National Environmental Education and Training Center	1998 – 1999 Indiana, PA
<b>Legislative Fiscal Analyst</b> Minnesota House of Representatives Appropriations and Tax Committees	1997 – 1998 St. Paul, MN
<b>Policy Specialist</b> Minnesota Housing (formerly Minnesota Housing Finance Agency)	1994 – 1997 St. Paul, MN

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## Public Service

<b>Volunteer Coordinator, Annual Auction</b> St. Francis Xavier School	2009 Phoenix, AZ
<b>Commissioner, Board of Advisors</b> San Antonio Convention and Visitors Bureau	2006 – 2008 San Antonio, TX
<b>Chair, Housing Roundtable</b> Women in Housing and Finance	2002 – 2003 Washington, DC
<b>Member, Board of Directors</b> Hubert H. Humphrey Job Corps Center	1996 – 1998 St. Paul, MN

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## Education and Honors

<b>Alumni Honoree</b> College of Architecture, Planning and Design; Kansas State University	2004
<b>Certificates, Multifamily Housing Finance and Single Family Homeownership Finance</b> National Development Council	1996
<b>Masters of Regional and Community Planning</b> Kansas State University	1994 Manhattan, KS
<b>Bachelor of Arts in Economics</b> Marquette University	1992 Milwaukee, WI